



GIRLS CLUB

SPORTS FOR THE GIRLS

@sportsgirlsclub @ @girlsclubsports X

GIRLS CLUB

ABOUT US

GIRLS CLUB

Welcome to the Girls Club. A platform and media company designed to help make the most infamous boys club AKA sports, a Girls Club, too. We share trending content, sports news and more on our platforms and dot com to keep our audience engaged, well informed, and best of all, empowered, knowing that sports are for girls too! Whether you are a woman who likes, plays or works in sports, Girls Club is for you.

MAIN PLATFORM

INSTAGRAM

114K FOLLOWERS

38K AVERAGE REACH

4.8% ENGAGEMENT

+10 COLLAB WITH BRANDS

93% FEMALE AUDIENCE



demographics

TOP COUNTRIES U.S. + UK + Canada 80%
Australia + Brazil 9%

AGE RANGE 25-34 18-24
25% 33.1%

TIKTOK

FOLLOWERS 26K

MONTHLY VIEWS 70K

TOP COUNTRY U.S.

AUDIENCE INVOLVED 1.740 ▲



GIRLS CLUB

SPORTS FOR THE GIRLS

[@sportsgirlsclub](#)

top brands



KITTENISH



website options

AD SPACE FOR 1 MONTH

AD SPACE FOR 1 WEEK

ARTICLE PUBLISHED

deliverables

1 SLIDE
IN FEED POST

1 CAROUSEL
IN FEED POST

1 STORY

5 STORIES

REEL 30"

AD STORIES

SOCIAL MEDIA OPTIONS



PODCASTS/SHOWS

SPORTS FOR THE GIRLS

[@sportsgirlsclub](#)

Formula Fabulous is a brand within Sports Girls Club that represents the fastest sport on earth, Formula 1. Hosted by the witty Callista Carriero, Formula Fabulous shares all things motorsports & being fabulous.

[@formulafabulous](#)

[Formula Fabulous on YouTube](#)



Formula Fabulous

WCTG

Women Changing The Game is a brand under Sports Girls Club. WCTG mission is to spread awareness of working in sports. This podcast aims to help young diverse females develop and transition into the industry. With this podcast we have created a space to hear from industry professionals and gain knowledge of what working in the world of sports really entails. Hosted by the brilliant MaryKate Siegle.

[@womenchangingthegame](#)

[Women Changing The Game on Podcast](#)

TEAmates is a brand under Sports Girls Club. Carley Bauckham & Delaney Galbraith are 2 besties who met working in sports, after experiencing the boys club first hand in sports the two share their journeys of now running Girls Club & obviously spilling all the tea... sports tea that is.

[@teammatestalk](#)

[TEAmates TALK on YouTube](#)





MEET OUR CEO

DELANEY GALBRAITH

[@delaneygalbraith](#)

Delaney Galbraith is a trailblazing entrepreneur and founder of **Sports Girls Club**, a company that **redefines the sports media space**, allowing women to have their voices seen, valued and heard in a space originally designed for boys.

She is also the founder of **Girls Club National Chapter**, the philanthropic arm of Sports Girls Club. Delaney is a **role model for balancing work and life**, being **transparent about failures and successes**, and an advocate for **changing the narrative for women in sports**.



OPTIONS

AVAILABILITY

ARTICLE

SOCIAL MEDIA PARTNERSHIPS

INTERVIEW

Q&A SESSION

PODCAST GUEST

& MORE!